

38.03.02 MANAGEMENT

Management is a direction that has combined several old specialties that have become corresponding profiles. Future managers study economic, managerial, social and humanitarian disciplines. The predominance of one or another of them is determined by the chosen profile. Among the compulsory subjects for all: management theory, economic theory, marketing, accounting and analysis, financial management, human resource management, strategic management. Students are offered leadership and team building training as compulsory subjects or optional disciplines .

Duration of study: 4 years 6 months.

The number of places under the agreement on the provision of paid educational services for part-time and part-time education at the Vorkuta branch of USTU is 20.

Where will they teach?

“Management” is one of the training areas implemented by the Vorkuta branch.

What will they teach?

- Make strategic decisions
- Conduct an analysis of population needs in the context of market dynamics
- Develop marketing strategies
- Model business processes
- Plan the production activities of the organization

What job?

A manager is a truly universal specialist. He or she solves personnel issues, deals with deliveries, establishes the work process at the enterprise, communicates with clients and suppliers, deals with office work and much more. Most often, managers are office workers, but there are exceptions. For example, logistics managers or merchandisers work mainly on the road. Bachelors most often apply for the position of sales manager or administrator. Greater prospects open up for masters.

Future Professions

- SMM manager
- Content manager
- Arbitration manager
- Developer Manager
- Business coach
- Brand manager